

Help Us Celebrate National Travel & Tourism Week

National Travel and Tourism Week (May 7-13), now in its 34th year, unites communities across the country to celebrate what travel means to employment, economic growth and personal well-being.

SOCIAL POST EXAMPLES

Facebook:

[INSERT COUNTY NAME] is proud to be a part of tourism in Iowa. Did you know that travel and tourism generates [INSERT LOCAL #'s] in local tax revenue for our county? And [INSERT LOCAL #'s] jobs are also supported by travel and tourism in [INSERT COUNTY NAME] County. #nttw17

Twitter:

We're proud to be a part of tourism in Iowa. #DYK travel & tourism generates [INSERT LOCAL #'s] in local tax revenue for our county? #nttw17

We're participating in the 34th annual #NTTW17 to celebrate what travel means to employment, economic growth and personal well-being. #ThisIowa

#DYK that [INSERT LOCAL #'s] jobs are supported by travel and tourism in [INSERT COUNTY NAME] County? #nttw17 #ThisIowa

Access your own economic impact numbers at

www.traveliowa.com/industry
Click on **Economic Impact of Tourism**

travel
IOWA.

TRIP IDEAS THINGS TO DO PLACES TO STAY CALENDAR OF EVENTS TRAVEL BY REGION

Return to Industry Partners

Economic Impact of Tourism

Economic Impact of Travel on Iowa Counties
These reports outline the impact of U.S. resident (domestic) traveler spending in Iowa. Figures generated by the U.S. Travel Association's Travel Economic Impact Model (TEIM).

Share with stakeholders the levels of traveler spending for transportation, entertainment/recreation, retail, lodging and food for each county. This report makes it easy to directly compare counties on an annual basis and to track multi-year trends.

- 2015 Summary Report [PDF] and Full Report [PDF]
- 2014 Summary Report [PDF] and Full Report [PDF]
- 2013 Summary Report [PDF] and Full Report [PDF]
- 2012 Summary Report [PDF] and Full Report [PDF]
- 2011 Summary Report [PDF] and Full Report [PDF]
- 2010 Full Report [PDF]
- 2009 Full Report [PDF]
- 2008 Full Report [PDF]
- 2007 Full Report [PDF]
- 2006 Full Report [PDF]

Industry Partners Contacts

Iowa Tourism Office
Iowa Economic Development Authority
888.472.6035
[Staff List](#)

Industry Information:

- Partnership Opportunities**
 - Co-op Partnership Program
 - Media Clips
- Programs & Grants**
 - Iowa Tourism Grants
 - Regional Sports Authority District Grants
 - Enhance Iowa Grants
- Research**
 - Economic Impact of Tourism
 - Iowa Tourism Office Research
- Events**