



Have you visited Northeast Iowa recently?

Are you a Northeast Iowa resident that recently explored a new corner of our region?

If so, you are invited to participate in the Northeast Iowa Visitor Survey!

Your answers will help us understand who visits Northeast Iowa and why, the economic impact of visitors, and is your opportunity to give feedback on sites and events throughout the region. We are particularly interested in hearing about the art, history, and cultural sites and events you visited or attended. All answers are anonymous and will be kept confidential. And the best part? We know you are sick of long, boring surveys, so the survey will only take 2-5 minutes to complete!

Please complete the 2-5 minute survey using the provided cards or online at IowaArt.org.

Please visit IowaArt.org for more information and to contact us with questions.

The visitor survey is a project of the Northeast Iowa Regional Art and Cultural Council. This Council brings historical societies and sites, artists, cultural groups, and other diverse interests together to examine the potential for the Northeast Iowa Region. They have developed and are currently implementing a plan to build the capacity of and enhance history, art, and culture regionally. The Council's vision is to encourage, support, and strengthen history, art, and culture in Northeast Iowa by providing a platform that enables community

members, interested citizens, and even those living outside the Northeast Iowa area to support the sites, organizations, and resources of the region. Please visit <http://iowaart.org/> for more information.

Thank you very much! Enjoy Northeast Iowa!

***Thank you for helping distribute and collect
the Northeast Iowa Visitor Survey!***



What is the purpose of survey? The survey will help us understand who visits Northeast Iowa and why, the economic impact of visitors, and will collect feedback on sites and events throughout the region. Survey results will provide regionally-specific data and help guide future survey activities. We are particularly interested in hearing about the art, history, and cultural sites and events. All results are anonymous and will be kept confidential.

What is Northeast Iowa? Northeast Iowa is Allamakee, Buchanan, Chickasaw, Clayton, Fayette, Howard, and Winneshiek Counties.

Who is leading the survey? Eden Ehm at Northeast Iowa RC&D is leading the survey on behalf of the Northeast Iowa Regional Art and Cultural Council. Her contact information is below.

How results will be shared? Results will be compiled in June of 2017. An infographic summarizing the results will be publicized and detailed results will be shared on IowaArt.org. As a thank you for helping us with survey distribution and collection, results will be shared directly with you!

Who should fill out the survey? Visitors from outside Northeast Iowa and Northeast Iowa residents who are visiting a new place.

How long will it take? Only 2-5 minutes!

Can it also be taken online? Yes! Visit IowaART.org and the survey is on the homepage.

How do I turn in completed surveys? Please collect and hold on to the surveys in this envelope. Eden will periodically stop by and pick them up. Let her know at the contact information below if you need her to stop by and collect them. In the meantime, you can always mail them to Northeast Iowa RC&D, PO Box 916, Postville, IA, 52162. You can stop distributing and collecting the surveys at any time by contacting Eden.

How do I get more surveys if run out? Contact Eden at the information below and she will drop off or mail you more.

When does the survey finish? The survey ends in June of 2017. Eden will collect all completed surveys and materials then. You can stop distributing and collecting surveys at any time, just contact Eden and she will pick everything up.

What's in it for me? As a thank you for distributing and collecting the surveys, data specific to your site/attraction/event/activity will be collected and shared with you at the completion of the survey in June 2017. The summary infographic and detailed results will be shared directly with you for your use.

Contact Information:

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