

The Iowa Tourism Office is the state of Iowa's official tourism marketing organization. We exist to tell your story – through multiple channels and to multiple audiences – in a way that inspires people to choose Iowa as their travel destination.

## How do we tell your story?

Annually, more than 1.5 million people visit our website, [travelliowa.com](http://travelliowa.com), which provides information to aid trip planning and content intended to inspire travelers to visit Iowa. The site gives travelers a way to learn about thousands of attractions, restaurants, retail and lodging establishments and events in Iowa via our listings database. But, we also package these listings together in trip itineraries, travel themes and inspirational content pages.

## How can we work together?

It's simple; share your listings with us. Use the information below to get started. We can only promote what we know about, so make sure we're informed about the unique aspects of your community or business. It's all FREE!

To learn more, contact Amy Zeigler at 515.725.3086 or [amy.zeigler@iowaeda.com](mailto:amy.zeigler@iowaeda.com).

## Add a Listing to Travellowa.com

You can add museums, retail, galleries, hotels, rental properties, campgrounds, parks and more to the listings database. Listings are searchable in several areas on [travelliowa.com](http://travelliowa.com).

- Create your account at [www.travelliowa.com/register](http://www.travelliowa.com/register)
- Find the orange "Submit a Listing" button at the bottom left of the page.
- Choose a category and submit your information.



Listings must be updated every 18 months by logging in to your account and confirming the listing information.

## Add an Event to Travellowa.com

The Travel Iowa event calendar features more than 1,000 upcoming events at any given time. The Iowa Tourism Office uses this calendar exclusively when promoting upcoming events.

- Go to [www.travelliowa.com](http://www.travelliowa.com).
- Find the orange "Submit an Event" button at the bottom left of the page.
- If you log in before submitting (not required), you can also add photos to your event listing.



## Update Your Community Page

Each community in Iowa has a landing page with all of the community's information. CVBs and chamber offices can add photos, video, social links, and more by logging in to their account.

The screenshot shows the Cedar Rapids community page on the travel IOWA website. At the top, there is a navigation bar with links for TRIP IDEAS, THINGS TO DO, PLACES TO STAY, CALENDAR OF EVENTS, and TRAVEL BY REGION, along with a search icon. The main heading is "Cedar Rapids". Below this, it lists the region as "East Central", county as "Linn", and provides a "Map It" link. Contact information includes an email address (info@gocedarrapids.com), a website (www.gocedarrapids.com), and a phone number (319.398.5009). There are social media icons for Facebook, Twitter, and Instagram. A video player shows a cityscape with the text "Go Cedar Rapids" and "Cedar Rapids". Below the video are three images: a park area, a restaurant interior, and a residential building. A red banner states: "With over \$1.5 billion in revitalization, there's an exciting energy surging through Cedar Rapids." The text below describes the transformation of historic venues and modern spaces, mentioning the Paramount Theatre, Cobble Hill, Popoli Ristorante, and Pig & Porter. It also notes that Cedar Rapids was voted one of America's Best Cities on the Rise. The text continues to describe the city's arts and culture, family-friendly festivals, shopping scene, restaurants, wineries, and breweries. A final paragraph encourages visitors to explore the Cedar Rapids area, mentioning NewBo City Market, Lion Bridge Brewing Company, the National Czech & Slovak Museum, Cedar Rapids Museum of Art, and Brucemore, a National Trust Historic Site. A small image of a festival is shown on the right side of the text block.

To gain access to your community's page, email [amy.zeigler@iowaeda.com](mailto:amy.zeigler@iowaeda.com) or call 515.725.3086.